

Pub Catering - UK - May 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Eating at pubs is an affordable treat which should not be badly impacted in a consumer downturn, providing pub operators continue delivering excellent service as well as high quality yet affordable meals. In addition, pubs that make the most of non-traditional meal times can maximise profits coming from younger consumers who are fuelling demand for all-day grazing.”

– **Trish Caddy, Foodservice Analyst**

This report looks at the following areas:

- **Winning with families**
- **Opportunities in “fourth” meals**
- **Modernising and staying true**

Inflation has outstripped wage growth since February 2017, and while there are signs that this is starting to ease, significant wage growth is still not expected in 2018. Additionally, whether for or against the UK’s exit from the EU, consumers are sensitive to the Brexit negotiations narrative, which remains a threat to their financial confidence.

That means budget-conscious consumers could cut back on restaurant spending and be open to trying out cheaper alternatives. Pubs that can supply their customers with the right range of food and drink and customer experience will be best placed to thrive in the years ahead.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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