

Department Stores - UK - April 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The UK department store sector remains challenging, with a number of the leading players struggling to carve out their niche in a crowded retail market.”
- Samantha Dover, Retail Analyst

This report looks at the following areas:

- **The pricing challenge continues as discounts erode price integrity**
- **The importance of creating a compelling multichannel experience**
- **Exclusive and own-label ranges increasingly essential to growth**

The UK department store sector has remained challenging in 2017, with market value rising just 1.5% in the year. Rising competition in the wider retail environment has somewhat eroded the selling point of the department stores and they are less unique in their ability to offer consumers a broad and varied range of goods in one place. The growth in online retailing has made the mixed goods market more competitive. Meanwhile, traditionally specialist retailers like the supermarkets continue to invest in other categories as they look to utilise the space in larger stores to offer shoppers more categories.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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