

UK Retail Briefing - March 2014

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Each month Mintel's UK Retail Briefing concentrates on a particular sector or market. This month's focus is on furniture and DIY retailing.

This report looks at the following areas:

- Month-by-month growth of DIY and furniture retailers' sales, January 2012-January 2014, and the impact of the Help to Buy scheme
- Consumer spending on key furniture, DIY and home goods spending in 2013
- Consumer Tracker data on activities carried out on the home and planned for the near future with analysis by age and socio-economic group
- We also include an Analyst's Comment looking at whether the latest high profile price campaigns at the major grocers really represent additional savings.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market