

Music Concerts and Festivals - UK - October 2014

Report Price: £1750.00 | \$2834.04 | €2223.04

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“After a poor year in 2012 related to the staging of the London Olympics, the live music industry bounced back with a vengeance in 2013.”

– Michael Oliver, Senior Leisure and Media Analyst

This report looks at the following areas:

- Top-end demand is strong, but mid-level acts are losing out on sales
- What more can artists and promoters do to counter ticket abuse?
- How can the industry maximise the potential of digital channels?

The concerts and festivals examined in this report include live musical performances at concert venues in the UK for which customers pay an entrance price. Festivals are defined as musical events held on consecutive days in which various musical artists perform a live set. It does not include the many festivals organised mainly by local councils that hold a variety of arts-based events usually over the course of a month, or concerts where admission is free. The report also excludes ballet, opera, musicals and plays, which will be covered in Mintel's upcoming Performing Arts – UK, December 2014 report.

Mintel has used data on live music tariff collections from PRS for Music as the basis for its market size calculations.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The implications

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Key points

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Key points

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