

November 2019

Consumers and the Economic Outlook - UK

“Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they’ll be OK in ...

ISAs - UK

“Although certain aspects of the product need reworking, the LISA is the most promising of the new ISA products that have been introduced in recent years. Getting on to the housing ladder remains a key priority for young people and many will be eager to take full advantage of the ...

October 2019

Innovation in the Retail Investment Market - UK

“Innovation has a huge role to play in the democratisation of investments. Traditionally an old-fashioned world, consumer and provider perceptions towards automation in investing will be slow to change but a first step is to better communicate the strengths of robo-services when it comes to accessibility and affordability. Beyond technology ...

September 2019

Equity Investing - UK

“Amid difficult economic and political conditions, consumers looking to make the most of their money are adapting their attitudes towards risk. Technology has made investing, even in lower amounts, easier and cheaper. Regulators are looking to improve competition, lowering barriers to entry and exit, which will further democratise access and ...

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“It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

July 2019

Children's Attitudes towards Saving - UK

“Most children feel they have an element of the control in the way that they manage their money and spending, while parents do try to educate them in financial matters. Tools and services which help children better manage their finances are also becoming increasingly popular. Extra encouragement is required to ...

Consumers and the Economic Outlook - UK

“The closer we got to the planned Brexit Day, the more worried people became about the impact it’d have on the UK’s economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...

May 2019

Deposit and Savings Accounts - UK

“Consumers remain reluctant to look beyond easy access accounts. They need more help to identify their savings goals and understand how they can make the most of higher paying limited access accounts. Online tools and open banking technology have the potential to give people new perspective when managing their savings ...

April 2019

Property as an Investment - UK

“Following a challenging 2017, the buy-to-let market returned to growth in 2018. The sector is adjusting to the ‘new normal’ in terms of regulatory environment. Attracting investors may be harder, but there is an opportunity for providers to launch specialised products and create value with expert advice, reflecting market trends ...

February 2019

Consumers and the Economic Outlook - UK

“Concern over the impact of Brexit is more severe than at any other time since Mintel started tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May’s withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...