

March 2021

Christmas Gift Buying - UK

“Christmas 2020 was unlike any other, with the COVID-19 pandemic causing dramatic online growth and store closures and concern around visiting stores meaning significant declines of in-store footfall. These two trends conspired to see online, for the first time, take a majority of non-food spending in Q4, a dramatic statistic ...

February 2021

Amazon: Influence and Ambition in the Grocery Sector - UK

“As the online retail market leader, Amazon was in a better position than most to capitalise on the heightened online demand that COVID-19 has brought. It has certainly done so, growing at its fastest pace since 2013, and being viewed as an essential service during the pandemic by a majority ...