December 2019

Hotels and Resorts - Ireland

"Sustainability remains high on the agenda. Irish consumers think hotels need to do more to reduce waste and should be rated on their environmental friendliness. Partnering with tourist authorities to introduce a sustainability rating system will enable hotel operators to provide greater transparency of their green credentials to attract increasingly …

November 2019

Events Tourism - Ireland

"Event organisers are increasingly banning plastic at concerts and festivals in response to consumers' environmental concerns. There are also opportunities for promoters to partner with local start-ups to repurpose plastic waste into clothing merchandise for example. Event promoters could also invest a percentage of such products into environmental initiatives to …