

July 2020

Cleaning the House: Incl Impact of COVID-19 - Canada

"COVID-19 has placed a spotlight on the importance of hygiene and household cleaning, elevating the significance of cleaning products. Cleaning products now offer an element of control and some peace of mind in an ever-changing, unpredictable situation. The shifts in cleaning priorities made by consumers to fight this pandemic are ...

May 2020

Cookware: Incl Impact of COVID-19 - Canada

"The shutdown of non-essential businesses and limited availability of foodservice options means consumers are required to prepare most, if not all of their meals at home. Strong increases for at home cooking occasions are anticipated, which translates to an increased usage of cookware."