

December 2022

Online Retailing: Marketplaces and Peer-to-peer Selling - UK

“Marketplaces and peer-to-peer sites have enjoyed the same level of greater engagement as the wider online retail sector in recent years, with sales via sellers on such platforms at record highs. The cost-of-living crisis will drive only further interest in the sector, particularly peer-to-peer, as consumers both seek value on ...

November 2022

Clothing Retailing - UK

“While significant pent-up demand has been driving sales in the first half of 2022 as consumers updated their wardrobes for events and travel, the income squeeze is already dampening spending on fashion as the year progresses. As consumers look to navigate inflationary pressures, some will adapt their behaviour and look ...

Fashion - Inclusivity and Diversity - UK

“There have been big strides made by fashion retailers and brands over the last few years to become more inclusive and diverse, but more still needs to be done to embrace consumers of all sizes, ages, ethnicities, body abilities, genders and sexualities. Amid a cost-of-living crisis, understanding the struggles that ...

September 2022

Jewellery & Watches Retailing - UK

“Recovery remains strong within the jewellery and watches market, with bridal jewellery, a strong luxury sector and the return of international tourism driving positive growth. The cost-of-living crisis will continue to put downward pressure on consumer spending, negatively affecting mid-market and independent brands. Retailers must maintain a strong online presence ...

August 2022

Fashion & Sustainability - UK

“While the cost of living crisis will lead some consumers to prioritise price over the environment, we have already seen a big shift in the way people consume fashion as a result of COVID-19 and lifestyle changes. As consumers look to navigate inflationary pressures, they are looking to save money ...

July 2022

Footwear Retailing - UK

"The footwear market has faced pent-up demand, as consumer routines become normalised and the high street reopens. Value for money will be a key focus for consumers as the cost-of-living squeeze begins to take hold; big-name brands will need to further prove durability and quality as many consumers look to ...

Fashion Online - UK

"In 2022, while growth in the online fashion market has slowed, the channel continues to capture a significantly greater share (44%) of overall spending on clothing and footwear than pre-pandemic. As consumers cut back on discretionary spending amid the worsening cost-of-living crisis, online fashion sales at value-focused retailers and pureplays ...

May 2022

Womenswear - UK

"As the cost-of-living squeeze bites, women are becoming increasingly value focused when buying womenswear. While this will lead some consumers to prioritise price and trade down, for others it will become about the overall value equation. Fashion retailers will need to focus on promoting overall value by improving the quality ...

Sports Goods Retailing - UK

"The COVID-19 pandemic gave the sports goods market some much-needed momentum. Innovations such as sustainable sportswear and immersive in-store experiences are catapulting brands and retailers forward, with an increasing interest in health and wellbeing as well as the continuing athleisure trend driving consumers towards these brands. An industry in decline ...

April 2022

Menswear - UK

"The beginning of 2022 has seen significant pent-up demand for menswear as lifestyles reverted to more normalised routines. However, as the income squeeze begins to bite, spending on the category is likely to be hit as people prioritise spend on essential items and categories such as travel and leisure that ...

Consumers and the Economic Outlook Q1 - UK

"Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022

Optical Goods Retailing - UK

"The optical goods market has been affected by COVID-19 and the cost of living crisis currently taking hold. Consumers continue to forgo non-essential appointments and spending. In-store opticians remain the preference for consumers, but with overall new purchases down, there is scope for retailers to encourage consumers back into their ...

February 2022

Fashion Accessories - UK

“Fashion accessories are set to make a considerable recovery in 2022, mainly driven by a return in demand for the luxury market. High street specialists continue to struggle, with the market for fashion accessories becoming increasingly fragmented. Accessories retailers must keep up with advances in social media and online purchasing ...

January 2022

Underwear - UK

“While consumer spending on underwear, nightwear and loungewear will be impacted by the ‘cost of living squeeze’ and as people reallocate spend to other fashion categories, it will continue to benefit from demand for comfortable items as the shift towards flexible working endures. Growth in the sector will be driven ...