



## April 2021

### Holiday Car Hire and Self-drive Holidays - UK

“Car rental companies abroad can benefit from higher demand for holidays in quieter areas to stay, where having a car would be useful. However, enhancing the flexibility of the car hire experience will be essential to capitalise on future growth potential. Meanwhile, the expected staycation boom in 2021 creates opportunities ...

## March 2021

### The Ethical Traveller - UK

“Consumers’ desire to avoid crowds provides operators and destinations with an opportunity to promote activities with a low environmental impact such as hikes in wide open spaces and cycle tours with stops at local farms. In the longer term the focus will shift back to the health of the planet ...

### Consumers and the Economic Outlook - UK

“GDP grew by 1.0% in the final quarter of the year as the economy bounced back more strongly than in expected in December, following the dip in November caused by the second lockdown of England and other lockdowns and restrictions in various parts of the country. Despite this slight ...

## February 2021

### Holiday Review - UK

“New lockdowns led to a decline in booking levels in January, which would have been an important booking period in a ‘normal’ year. Nevertheless, underlying demand for travel remains strong as Brits do not want to miss out on their main holiday again. Rural/ countryside-based holidays in the UK and ...

## January 2021

### Camping and Caravanning - UK

“After a stop-start year in 2020 for camping and caravanning, 2021 will see further disruption. Momentum should start to develop once the severe health crisis of the first quarter begins to pass and the vaccine rollout is well underway. On the back of a strong COVID-staycation summer last year the ...