

January 2021

Eating Out Review: Inc Impact of COVID-19 - UK

“For years, pubs and coffee shops have been vying with one another in ruling the high street, and with more consumers staying at home since the start of the pandemic, a fundamental human need for community unlocks the opportunity for both to respond and give consumers a sense of belonging ...

Contract Catering: Inc Impact of COVID-19 - UK

“The contract catering market has been hit hard by the coronavirus pandemic. The widespread closure of catering sites has inhibited activity and where operation is possible, has entailed extra costs and lower capacity due to social distancing regulations.

December 2020

Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“The November lockdown of England will bring the already fragile economic recovery to a sharp halt. The Office of Budget Responsibility expects the UK's economic output to fall by 11.3% over the course of the year, before growing by 5.5% in 2021, and finally recovering to pre-COVID levels ...

November 2020

Coffee Shops: Inc Impact of COVID-19 - UK

“Consumers’ interest in coffee shop products for at-home use is driven by changes in their daily lives as many are spending more time than ever inside their homes and shopping more online, unlocking opportunities for coffee shops to bring their brands into people’s homes through e-commerce.”

Pizza and Italian Restaurants: Inc Impact of COVID-19 - UK

“The entrepreneurial spirit of pizza and Italian restaurants/takeaways is strong and some have actively sought out change and embraced innovation amid the pandemic. The first step is to reach out to consumers who need at-home and contactless dining options, and some of these concepts are worth continuing as a ...

October 2020

The Future of Quick Service Restaurants: Inc Impact of COVID-19 - UK

“As most QSR operators are forced to streamline their business in response to COVID-19, menu innovation needs to focus on healthful choices as well as broadening consumers’ at-home experiences. These include diet-

specific meals as well as meal kits featuring fast food recipes.”

September 2020

The Future of Eating Out: Inc Impact of COVID-19 - UK

“Eating out will become more of a treat giving an opportunity for foodservice venues to create more premium options to fit special occasions. But first, an effective response to COVID-19 is required to safeguard the future of eating out. The virus should prove to be the catalyst for the adoption ...

Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“The UK is in the midst of its deepest recession on record. However, the recovery has already started, with monthly GDP growth in May and June. However, the winding down of state support for businesses presents renewed threats that could derail the recovery and is expected to lead to significant ...

August 2020

Attitudes towards Pub Catering: Inc Impact of COVID-19 - UK

“COVID-19 will change consumers’ motivations for eating out. When people choose to eat out in future, they will do so as a special treat and not as a quick and convenient meal solution. As a result, pubs/bars need to cater to more purpose-driven consumers than ever before, including creating ...

June 2020

The Impact of COVID-19 on Foodservice - UK

“Prior to COVID-19 the foodservice sector had taken steps taken to premiumise the eating/drinking out experience to realign with the habits and preferences of today’s young consumers, including their desire for alternative cuisines and their moderation of alcohol. This need to premiumise will now be accelerated, not just because ...

Bakeries and Dessert Shops: Inc Impact of COVID-19 - UK

“As hunkering down at home becomes a new way of life, more bakeries and dessert shops should expand into home delivery or partner with takeaway brands that do not have a dessert menu to cater to those wanting to enjoy special treats at home.

Meanwhile, as more people turn to ...

Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“COVID-19 has had a profound impact on British consumers and businesses, shutting down major

sections of the economy and having a serious effect on job security. As a result, consumer confidence has taken a dive, while concerns about the impact of Brexit have spiked as people consider the implications of ...

March 2020

Leisure Outlook - UK

“The coronavirus outbreak presents a catastrophic threat to the sector both in the short- and long term. Meeting Brits in the home can help mitigate losses for some, for example through virtual entertainment and delivery food services. Transparency and flexibility will be welcomed by consumers.”

Attitudes towards Home Delivery and Takeaway - UK

“Brits are turning to third-party services to order home delivery/takeaway food, attracted by convenience and the ever-growing range of options. Virtual brands operating through dark kitchens will be crucial to expanding reach and order frequency, although operators must be upfront with consumers about how and where food is prepared ...

Consumers and the Economic Outlook - UK

“The UK left the EU with consumers still expecting Brexit to have a negative overall effect, but with much more positive views than in previous months. The clarity provided by the General Election and delivery of Brexit, continued high employment and above-inflation wage rises, have combined to pushed Mintel’s consumer ...

February 2020

Ethnic Restaurants and Takeaways - UK

“The main difference between the under-35s and their older counterparts is that they have a higher tendency to make thoughtful food choices that can help the environment. This includes a willingness to eat ethnic dishes that contain meat substitutes and insects, whereas the over-65s are far more likely to be ...

January 2020

Menu Trends - UK

“With more consumers making conscious choices based around their health, animal welfare and environmental concerns, menu offerings that do not reflect their changing values and priorities will fall behind. That



Foodservice - UK

means marketing messages which explain how food is prepared and what ingredients it contains should cater to the thoughtful consumer ...