

B2B: Services -UK



January 2023

Logistical Services - UK

"2022 has been a challenging year for both freight forwarders and handlers alike, the continuation of issues which affected productivity in 2021 are still relevant such as the HGV driver shortage and the economic turbulence certain sectors have faced. Inflation, partly as a result of the conflict in Ukraine, has ...

December 2022

Food and Drink Packaging - UK

"The focus on sustainability, plastic packaging waste reduction and circularity drives market and product development. This reflects shifts in consumer sentiment towards a greater awareness of sustainability and efforts by food and drink manufacturers and retailers to improve their sustainability credentials. Legislative changes, such as the Plastic Packaging Tax and ...

November 2022

Facilities Management - UK

"The facilities management sector offers a wide range of services, including energy efficiency, to a very broad audience, offering some resilience in the face of potential wider economic disruption. Under such circumstances, its long established raison d'etre of offering cost benefits becomes even more important. At the same time, the ...

October 2022

Security Equipment, Access Control and CCTV - UK

"Technological innovation promoting simplicity through providing interoperable products strategically catered to act as solutions to the COVID-19 pandemic has shielded and, in some cases, fostered growth within the industry. Refining and controlling interoperability will further safeguard demand, despite future threats from inflation and a potential recession, as businesses look to ...

Serviced Offices - UK

"Hybrid working policies are the primary driver for increased flexible workspace demand. Economic uncertainty and inflationary pressure also generate demand for serviced offices as companies prioritise costeffectiveness and agility.

Serviced office providers need to focus on providing quality and amenity-rich spaces as businesses increasingly want a high-quality space where they ...



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September 2022

B2B Economic Outlook - UK

"As the service sector recovers and stabilises from the impact of COVID-19, firms are now facing a new and sustained challenge from rapidly rising prices. This will stifle growth across the economy as inflation hits supply chains from producers through to end-consumers"

- Lewis Cone, Senior B2B Analyst

<mark>Ju</mark>ne 2022

B2B Economic Outlook - UK

"One of the biggest challenges facing the economy is a surge in inflation. Rising inflation was widely expected to be transitory when global economies reopened in 2021. However, the conflict in Ukraine sent energy prices spiralling, which has raised long-term inflation expectations and increased uncertainty about the post-COVID-19 economic recovery ...

May 2022

Legal Services - UK

"Legal services providers will continue to face competitive pressures, driven by new entrants, alternative providers, rapidly evolving technology, new business models, changing client buying patterns and new ways of working.

With alternative legal services providers, most notably the Big Four, gaining in client favourability, traditional firms need to demonstrate their ...

March 2022

B2B Economic Outlook - UK

"With economic growth likely to weaken in comparison to 2021 and inflationary pressures affecting businesses, both in terms of costs and staff recruitment, it is vital that strategies are in place in order to be able to ride out yet more market disturbances."

- Lewis Cone, Senior B2B Analyst

Courier & Express Delivery - UK

"Companies who reconfigured their supply chains after experiencing major disruptions and significant delays in deliveries over the pandemic will be best placed to benefit from new purchasing and delivery habits. More providers will reduce their dependency on overseas suppliers, instead relying on local vendors and inventories, which will strengthen local ...



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Contract Catering - UK

"The reopening of the economy benefited contract caterers, paving the beginning of the market's recovery in 2021. The year also highlighted the substantial impact of COVID-19 on the sector and its continued susceptibility to the outbreak. This has driven investment into centralised kitchens and digital platforms to adapt services to ...