

March 2023

消费意愿——下半年 - China

“中国经济发展面临压力。一方面，尽管防控政策最近有所放松，但国内疫情形势仍然具有不确定性，人们的短期信心尚未回升。另一方面，国际经济环境也给企业经营者带来了许多不稳定因素。好消息是消费者的长期信心坚挺，再加上政府的稳经济和促消费措施，这将助力消费市场保持活力。”

——张鹏俊，高级研究分析师

February 2023

Consumer Spending Sentiment - 2H - China

“China's economic development is facing pressure. On the one hand, there are lingering uncertainties regarding the domestic epidemic situation despite the recent relaxation of restrictive policies, and people's short-term confidence has not yet rebounded. On the other hand, the international economic environment has also brought a lot of instability to ...

September 2022

消费意愿——上半年 - China

“2022年3月大规模新冠疫情反弹打乱了中国经济的稳步复苏。虽然经济发展面临严峻挑战，但消费者财务状况和长期信心仍保持稳定。尽管目前经济指标已在6月基本回正，但下半年经济复苏仍充满不确定性。”

— 张鹏俊，研究分析师

August 2022

Consumer Spending Sentiment - 1H - China

“The steady recovery of China's economy was disrupted by the large-scale COVID-19 resurgence in March 2022. Although economic development has been severely challenged, consumers' financial situation and long-term confidence remain stable. Although the current economic indicators have basically returned to positive in June, the economic recovery in the second half ...