

February 2022

Lifestyles of the Over-55s - UK

“The over-55s are all too aware of the rising cost of living and the implications this has for their pension pots. This is arguably fostering a fiscal bunker mentality across the over-55s, illustrated by a focus on saving and a hesitance to spend more than is necessary. And yet the ...

December 2021

Healthy Lifestyles - UK

“The COVID-19 pandemic has undoubtedly brought the true state of the nation’s health into the limelight. But there remains a considerable disparity between how healthy people perceive themselves to be, and how healthy they really are. This widespread mistaken belief of healthy habits will prove a challenge for the government ...

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

November 2021

British Lifestyles - UK

“The successful vaccination rollout across the spring of 2021 and into the summer has supported an almost total relaxation of social distancing measures in the UK. Spending has consequently boomed in a number of categories across the second half of 2021, with pent-up demand for leisure and travel helping to ...

September 2021

Charitable Giving - UK

“The COVID-19 outbreak has had a seismic impact on the charity sector, as fundraising events were cancelled, charity retailers were forced to close and consumer lifestyles shifted in-home. Virtual and hybrid events have been key in buoying charity engagement with consumers and fundraising levels in the last year, driving new ...

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Understanding a Divided Britain - UK

“Britain is home to a plethora of identities, social and political viewpoints and beliefs. Despite this, most people agree that it is a country they are proud to call home and that most Brits live according to a shared set of values. There are, however, disagreements over what Britain should ...

August 2021

Ethical Lifestyles - UK

“The coronavirus pandemic has undoubtedly been a distraction from environmental and sustainability concerns for many people, businesses and the government. However, it is important to note that for many consumers it has only strengthened their resolve to do more to protect the planet. Businesses have been highly innovative when it ...

June 2021

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

Millennial Lifestyles - UK

“Millennials are the generation that came of age in a deeply troubled financial climate during the Great Recession of 2007-9, only to face a second global crisis a decade later. This has left a significant mark on their financial outlook which has translated into a delay for many in their ...

May 2021

Single Lifestyles - UK

“There can be little doubt that singles were amongst the hardest hit by UK lockdowns; loneliness levels shot up due to the significant impact they had on both social and dating lives. In a post-lockdown society consumers are keen to once again experience face-to-face meetings. Marketers must ensure that in ...

The Impact of COVID-19 on Household Finances - UK

“COVID-19 has impacted British business and social life like no event since the Second World War. Household finances have not been exempt from this. Rising unemployment and income cuts have plunged some – particularly already vulnerable groups – into financial difficulty. However, furloughs, reduced spending and a rise in remote ...

April 2021

Families - UK

“While the lockdown periods have been challenging for all consumers, there can be little doubt that the closure of schools meant that families were among the hardest hit as many parents were forced to juggle home schooling and childcare responsibilities with the shift to working from home. But with modern ...

March 2021

Consumers and the Economic Outlook - UK

“GDP grew by 1.0% in the final quarter of the year as the economy bounced back more strongly than in expected in December, following the dip in November caused by the second lockdown of England and other lockdowns and restrictions in various parts of the country. Despite this slight ...

Attitudes towards Cosmetic Procedures - UK

“The COVID-19 outbreak had a direct impact on cosmetic procedures with beauty salons and clinics forced to close for many months during the initial spring and winter lockdowns. While economic uncertainty from the pandemic could translate to a dip in the number of some cosmetic procedures in the near future ...

February 2021

Lifestyles of the Over-55s: Inc Impact of COVID-19 - UK

“With vulnerability to the coronavirus increasing alongside age, Britain’s over-55s have been consistently among the most anxious about being exposed to the coronavirus, driving widespread cautious behaviours among the cohort. In the face of a third UK lockdown, concerns surrounding both the physical and mental wellbeing of this group must ...