

November 2022

Seasonal Shopping (Spring/Summer) - UK

“Spring/summer 2022 celebrations were overshadowed by the cost of living crisis, despite all events being celebrated free of restrictions for the first time since 2019. Pressure on finances will continue into 2023 and retailers will need to invest into smaller ticket gifting options and look for opportunities to help ...

Online Retailing: Delivery, Collection and Returns - UK

“The online channel has a strong value perception, which will continue to drive demand even though a majority of demand within the sector is discretionary. However, with consumers naturally highlighting price-sensitivity in the short-to-medium term, it is not just product prices that will be under scrutiny but the entire value ...

August 2022

Ethical Retailing - UK

“Consumers are increasingly valuing ethical practices when considering which retailers to shop at. Knowing that workers and suppliers are treated fairly as well as the source and makeup of products gives shoppers confidence in their ethical shopping behaviours. Brands must make ethical choices easy and tangible for consumers, who will ...

July 2022

Travel Retail - UK

“As the UK moves out of the turbulent last few years, the population is starting to travel more once again. Although flexible working practices are likely to see commuter footfall remain below pre-pandemic levels, consumers are ready for a holiday. This is good news for the sector, but rising costs ...

Brand Overview: Retail - UK

“The current cost of living crisis has caused a shift in consumer attitude towards the retail industry, with bigger focus being put on value. This means that retailers will need to highlight their efforts to making products worth consumers’ money. Although consumers are becoming more mindful of expenditure, convenience is ...

Changing Face of the High Street - UK

“The cost of living crisis is likely to place a significant damper on what should have been a welcome return of stronger footfall to the UK’s high streets. In-store sales are expected to regain more ground in 2022 but the positive price and convenience perception of online is likely to ...

April 2022

Seasonal Shopping (Autumn/Winter) - UK

"The lingering impact of the pandemic on households have been made more complex by further economic uncertainty amidst rising living costs and inflation as well as geopolitical turmoil - all of which are set to influence consumer confidence. In 2021, spending on seasonal events was well on its way to recovery ...

Consumers and the Economic Outlook Q1 - UK

"Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

February 2022

Christmas Gift Buying - UK

"Christmas 2021 was not the uninterrupted event that many had hoped for, but there was a clear sense of making the best of it from consumers. The retail sector experienced a record level of demand, beating the levels seen pre-pandemic in 2019, although rising inflation played its part in boosting ...

January 2022

Impact of Social Media on Retail - UK

"Social media platforms have evolved to accommodate the entire shopping journey from discovery to purchase. Recent investments from major platforms have sought a more active role in bringing product and brands to the consumer, which will make their influence even more potent. However, trust issues present a barrier for UK ...

April UK Retail Rankings - UK

"The 2022 Retail Rankings covers the period that the retail sector battled with trading through the peak of the pandemic. The combination of the online channel giving continued access to consumers and governmental support mitigated the full brunt of the pandemic for retailers. Indeed those businesses that failed largely did ...

Fashion Accessories - UK

"Fashion accessories are set to make a considerable recovery in 2022, mainly driven by a return in demand for the luxury market. High street specialists continue to struggle, with the market for fashion accessories becoming increasingly fragmented. Accessories retailers must keep up with advances in social media and online purchasing ...