

January 2021

Sports Fashion: Inc Impact of COVID-19 - UK

“In the immediate aftermath of the COVID-19 outbreak in the UK, many big-name brands reported large declines in sales as stores globally were forced to close and people curbed their spending due to financial uncertainty. However, with demand for comfortable athleisure items growing and more people buying clothing suitable for ...

Fashion Online: Inc Impact of COVID-19 - UK

“COVID-19 has accentuated the shift towards shopping for fashion online and heightened online demand will be a legacy trend of the pandemic. It will also have served as a catalyst to drive fashion retailers to invest in finding digital solutions to the ongoing issue of fit when buying clothes and ...

December 2020

Jewellery & Watches Retailing: Inc Impact of COVID-19 - UK

“The first lockdown due to COVID-19 came as a shock to many in the jewellery and watch industry; numerous independent retailers had to shut stores with no ecommerce presence to sell items online instead. Furthermore, the subsequent lack of tourism dented the luxury sector which tends to drive the jewellery ...

November 2020

Clothing Retailing: Inc Impact of COVID-19 - UK

“Appetite for clothing has dropped dramatically since the first lockdown and will be dealt a further blow with the second national lockdown during peak trading season, making it one of the hardest-hit retail sectors in 2020. As online shopping for fashion increases and the shift away from stores creates a ...

October 2020

Fashion & Sustainability: Inc Impact of COVID-19 - UK

“The media and high-profile events have helped to raise awareness regarding the need to make more considered fashion purchases. This has been even more prominent during COVID-19, with many headlines covering how retailers have treated staff during the pandemic.

However, with so much confusion regarding what makes a fashion retailer ...

August 2020

Footwear Retailing: Inc Impact of COVID-19 - UK

“The footwear sector picked up in 2019 after a tough 2018. However, the outbreak of COVID-19 in 2020 will have a significant and lasting impact on the sector. The category was previously geared towards the in-store experience, but since lockdown many of the leading retailers have announced significant numbers of ...

July 2020

Underwear: Inc Impact of COVID-19 - UK

“As online shopping for underwear increases and the shift away from stores outlasts the COVID-19 outbreak and creates a longer lasting legacy, retailers will need to invest more heavily in digital fitting technology to help women more easily buy the correct fit and shape of bras online. Many of the ...

The Impact of COVID-19 on Retail and Ecommerce - UK

“The COVID-19 outbreak is an unprecedented event which has far reaching ramifications for the retail landscape. It will accelerate the underlying trends of the past decade: greater online penetration, physical space consolidation and, unfortunately, business failures. However born alongside this will be a greater appreciation for the importance of the ...

June 2020

Womenswear: Inc Impact of COVID-19 - UK

“Fashion retailers are facing unprecedented times and will be one of the hardest hit retail sectors as consumer shopping behaviour has altered drastically to reflect changes in lifestyles during the COVID-19 lockdown. Even when fashion stores reopen, people's lives are unlikely to return to full normality with social distancing ...

Department Stores: Inc Impact of COVID-19 - UK

“The department store sector in the UK continued to struggle throughout 2019 and the outbreak of COVID-19 came at a particularly difficult time. Many of the leading department stores were in the midst of reviewing store portfolios and making significant strategic changes in order to try to turn things around ...

March 2020

Menswear - UK

“While there are still opportunities for growth in the menswear market, the sector has become much more

competitive and more challenging. Faced with greater choice, male shoppers have become more demanding and savvier, seeking out quality products, whilst remaining price-conscious and aware of the large number of discounts available. A ...

February 2020

Optical Goods Retailing - UK

“This is a highly concentrated sector, dominated by three major retail brands. Specsavers has been mopping up independent retailers and has now reached 900 UK outlets, raising the question of how much more growth is realistic for this highly successful business. Vision Express took a leap forward with the acquisition ...

January 2020

Fashion Accessories - UK

“Fashion accessories are expected to have performed well in 2019, mainly due to the continued growth of the luxury market. However, the future of the category is difficult to predict due to the uncertainty still surrounding Brexit. High street specialists have been underperforming over the last couple of years and ...