



December 2022

Supermarket Retailing - Brand vs Own-label - Ireland

“Irish shoppers have felt the impact of increased grocery prices in 2022, and have shifted their shopping behaviour accordingly, with a greater level of consumers reporting that they are avoiding premium brands and many using more own-label brands and discounter retailers.”

– **Brian O’Connor, Senior Consumer Analyst**

Automotive Retailing - Ireland

“The onset of the cost-of-living crisis has done little to help the automotive retailing sector recover from COVID-19, with consumers attempting to drive less to avoid fuel spending. However, the crisis has seen consumers show greater interest in electric vehicles.”

– **Brian O’Connor, Senior Consumer Analyst**

September 2022

Mobile Phones - Ireland

“2022 has brought new challenges to the mobile phone sector, with increased costs of living negatively impacting consumer confidence and finance – potentially seeing consumers reigning in their spending on phone services and upgrading handsets less frequently.”

– **Brian O’Connor, Senior Consumer Analyst**

August 2022

The Future of High Street Retail - Ireland

“Although store-based retail continues to face tough competition from the online retail market, there has remained a need for physical shopping destinations as they have become important spaces for socialisation, interaction and connection between consumers as the need for a sense of community that grew during the COVID-19 pandemic has ...

April 2022

Online and Mobile Retailing - Ireland

“COVID-19 has been a huge driving factor for boosting the online retail market. Consumers of all ages and backgrounds are growing increasingly more confident using online platforms to purchase products. Online



retailing may experience a dip in sales as consumers cut back on essential spending with the possibility of entering ...