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Oil Change Retail: Incl Impact of COVID-19 - US

"As US consumers continue to grapple with the affects felt by COVID-19, the oil change industry watches as it remains largely unaffected – and even insulated from the global pandemic. Regardless of vehicle cost, size, type or towing capacity (save for electric vehicles) consumers cannot avoid getting their vehicle's oil ...

Marketing Auto to Gen Z and Millennials: Inc Impact of COVID-19 - US

"Young consumers are a mysterious, fickle group; or at least that's how they've been portrayed. Depending on the industry and who you ask, they're either a boon to the market or one Instagram post away from "killing" something beloved by previous generations. In reality, they aren't that complicated or unreasonable ...