



## December 2019

### European Retail Rankings - Europe

The European Retail Rankings focusses on the leading retailers in Europe and puts them in perspective. This is a report where the numbers are all important, though we also give some background information both by sector and by country. We provide a three-year record of the main statistics (in so ...

## November 2019

### Supermarkets - Spain

"While Mercadona continues to be the leading player in Spain by far, the retail landscape is shifting as Lidl is making strides in the market to compete harder with the likes of Auchan and Dia. Consumers are taking a more multichannel approach when it comes to grocery shopping and the ...

### Supermarkets - Italy

"As in many other European markets, discounters are growing their sales much faster than the market average and, as a result, are rapidly increasing their share of the Italian grocery market. In the context of a market where consumers' incomes have been squeezed by low economic growth and spending on ...

### Supermarkets - Europe

"European supermarkets continue to face the challenges of a mature and increasingly competitive market. While in certain countries of Eastern Europe there is still some room for growth, in most Western European economies the leading players are being forced to act defensively and to continue to innovate not to lose ...

### Clothing Retailing - France

"The French clothing market is undergoing significant structural shifts; online is capturing more spending and technology is increasingly influential in the buying journey. Stores are finding it increasingly hard to find reasons to entice customers through the door. As a

### Supermarkets - Germany

"After seeing sales increase 3.7% in 2018, grocery retailers are facing a challenging year in Germany and struggling to hold on to market share in a very mature market. As most Germans split their grocery spend across different retailers, supermarkets and food discounters continue to fight a hard battle ...

### Supermarkets - France

"French grocery retailers are having to adapt to their changing environment. Hypermarkets in general are struggling and businesses are looking for innovative ways to maintain their relevance. Legislation that limits the extent of price cutting is keeping prices high for shoppers, particularly on fresh foods. The discount segment looks set ...

### Clothing Retailing - Europe

"Clothing and footwear represent the largest and most important non-food sector in retailing, and ranks second after food in retailing overall. One could argue that this is why the sector remains the focus for development for a number of different non-specialists, from supermarkets to sports good retailers. Clothing specialists are ...

### Clothing Retailing - Germany

"Spending on clothing in Germany stagnated in 2018, declining 0.5% compared to the previous year. Some of the leading specialists have achieved strong growth and increased their revenues at double-digit rates, mostly by effectively combining offline and online channels and



result many of the previously safe middle market retailers are ...

taking measures to remain relevant to their target audiences ...

## Clothing Retailing - Italy

“Although they still account for around two-thirds of all spending on clothing and footwear, specialist clothing retailers in Italy are facing a sustained onslaught from a range of sources: rivals discounting excess stock, sports goods retailers capitalising on the trend towards casualisation and the popularity of athleisurewear, online retailers (both ...

## Clothing Retailing - Spain

“The Spanish clothing sector faces a major shake-out before it reaches a state of equilibrium again.” Online is raising the stakes in fashion retailing and there is nowhere to hide. This is no place for risk-averse strategies. More demanding consumers are going to shop from the retailers that serve ...