

January 2020

Cinemas - UK

“The UK cinema industry looks set to enjoy another bumper year on the back of record-breaking returns in the summer months for admissions at the box office. Wider revenues from retail spend per head look set to grow, as exhibitors upgrade their portfolio of sites to enhance retail offerings and ...

Magazines - UK

“The magazine market continues to see a decline in circulation, with digital growth failing to offset declining print sales. With such a wealth of free content available online, magazines must offer exclusive, curated content, while current affairs titles must emphasise trust and fact-checking to gain trust often lacking on social ...

November 2019

Consumers and the Economic Outlook - UK

“Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they’ll be OK in ...

October 2019

Attitudes towards Video and TV - UK

“While live TV remains important, the decline in live viewing time in recent years shows little sign of change. Younger demographics are prioritising short-form video on social networks and are spending their money on streaming services rather than traditional pay-TV contracts. While Netflix continues to lead the streaming market, competition ...