

## December 2021

### Attracting New to Market Investors - UK

“COVID-19 has had a largely positive impact on the retail investment industry, with many providers experiencing strong growth in new account openings in 2020 and into 2021. Although interest in investing may wane as the pandemic comes to an end, the strong rise in household deposits during the pandemic indicates ...

### Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

### Consumers and Investing - UK

“The COVID-19 pandemic has had a positive impact on the retail investing market, with future prospects looking positive. Gross and net investment sales have increased as people have turned to investing due to enduring low interest rates and pent-up household savings. The pandemic has also encouraged new, and younger, investors ...

## September 2021

### Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

## August 2021

### ISAs - UK

“The pandemic has led to an increase in household deposits, but little of this has been put into ISAs. The personal savings allowance and ultra-low interest rates have undermined the benefits of ISAs, especially for basic-rate taxpayers, making it difficult to frame the benefits of the product. The advertising focus ...

## June 2021

### Saving and Investing for Children - UK

“Many households are emerging from lockdown with more money stored up and a renewed appreciation of the importance of saving to provide certainty and stability. With the uncertainty of the pandemic still fresh in their minds and additional deposits waiting to be spent in bank accounts, there is a window ...

### Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

### COVID-19 and Financial Services: A Year on - UK

“COVID-19 has defined the financial services industry over the last year and its repercussions will shape developments in many markets in the years to come. While most consumers’ finances have remained relatively healthy and opportunities to spend have been heavily reduced, savings have soared. However, lending – particularly in consumer ...

## April 2021

### Consumer Attitudes towards Investing in Property - UK

“Unprecedented levels of savings have been accumulated during the pandemic by high-income households, which are key for growth in this sector. Potential investors see COVID-19 permanently changing the housing market, but also creating new prospects to invest. Seizing the right opportunity is the main motivator to invest in property, which ...

### Deposit and Savings Accounts - UK

“Banks and building societies have benefited from increased inflows of customer deposits during the pandemic. Much of this extra accumulated cash is likely to be spent – perhaps not immediately, but over the medium term. There is no room for complacency, therefore. With interest rates set to remain very low ...

## March 2021

### Consumers and the Economic Outlook - UK

“GDP grew by 1.0% in the final quarter of the year as the economy bounced back more strongly than in expected in December, following the dip in November caused by the second lockdown of England and other lockdowns and restrictions in various parts of the country. Despite this slight ...

## February 2021

### Consumers and Saving - UK

“Much of the extra saving during the pandemic has been accidental, forced by the conditions rather than choice. It is therefore understandable that many will be keen to enjoy spending this money when the situation allows. Cancelled plans, missed family occasions and significant pent-up demand for more normal activities will ...