

B2B Economic Outlook - UK - March 2020

Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



“Although the UK leaving the EU has created uncertain times, albeit one with opportunities, a longer running issue has been that of productivity levels. Relatively low levels of investment and R&D spending have driven this stagnation and future economic policies must focus around these and ‘upskilling’ the UK workforce.”

– **Lewis Cone, Senior B2B Analyst**

This report looks at the following areas:

- Annual GDP growth falls to decade low in 2019
- Bank rate remains at 0.75%... for now
- CPI rate falls to three-year low...
- ...whilst earnings growth continues to outstrip inflation

**BUY THIS
REPORT NOW**

VISIT:
store.mintel.com

CALL:
EMEA
+44 (0) 20 7606 4533

Brazil
0800 095 9094

Americas
+1 (312) 943 5250

China
+86 (21) 6032 7300

APAC
+61 (0) 2 8284 8100

EMAIL:
reports@mintel.com

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

B2B Economic Outlook - UK - March 2020

Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents

Overview

What you need to know
 Economic overview
 Business health
 Special focus: B2B finance
 What's next?

Economic Overview

Annual GDP growth falls to decade low in 2019

Figure 1: Annual GDP growth rate, 2015-2019, (% change)

Bank rate remains at 0.75%... for now

Figure 2: Bank Rate, 2008-2018, by date of adjustment

CPI rate falls to three-year low...

Figure 3: Consumer Price Index, January 2019 - 2020, (12-month Rate)

...whilst earnings growth continues to outstrip inflation

Figure 4: Real average weekly earnings, total pay, January-November 2019, (% monthly change year-on-year, seasonally adjusted)

Business Health

A fifth of small businesses have missed out on opportunities due to a lack of funding

Figure 5: Current finance situation of the business, June 2017 vs June 2018 vs June 2019, (% of respondents)

Business turnover continues to grow in 2019...

Figure 6: UK business turnover, 2019, at the start of the year, by business sector, (£ million)

... Despite insolvencies rising to a six-year high

Figure 7: Underlying company insolvencies in England and Wales, Q3 2017 - Q4 2019, (units, seasonally adjusted)

Business investment levels and private sector profitability both decline

Figure 8: UK PNFCs net rate of return, Q3 2017 - Q3 2019, (% return)

Figure 9: UK total business investment, Q3 2017 - Q3 2019, (chained volume measures and not seasonally-adjusted, £ billion)

Special Focus: B2B Finance

Net lending levels further improve in 2019...

Figure 10: UK MFIs' net loans to non-financial businesses, Q1 2018 - Q4 2019, by size of business, (£ million, not seasonally adjusted)

... Although credit availability continues to fall

Figure 11: Availability of corporate credit to PNFCs in the past three months, Q4 2017 - Q4 2019, by business size, (net percentage balance)

Write-offs on loans to NFCs rise for first time in four years in 2018 but likely to have fallen in 2019

Figure 12: Write offs of loans to PNFCs from banks and building societies, Q3 2017 - Q3 2019, (£ million, not seasonally adjusted)

What's Next?

Business confidence bounces back from decade-low point

Figure 13: Business confidence index, Q4 2018 - Q1 2020, (index figure)

General consensus implies weaker economic growth in 2020 and beyond

**BUY THIS
REPORT NOW**

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

EMAIL: reports@mintel.com

B2B Economic Outlook - UK - March 2020

Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Purchasing Managers' Index Surveys

Stagnating productivity represents the greatest hurdle to overcome

Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

BUY THIS
REPORT NOW

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

EMAIL: reports@mintel.com