

Music and Other Audio - CDs, Streaming, Downloads & Podcasts - UK - April 2018

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“The introduction of voice-controlled smart speakers, such as the Amazon Echo, has been a very exciting development for audio markets. As the popularity of the device grows it can significantly impact how, when and which content people are listening to.”

– **Rebecca McGrath, Senior Media Analyst**

This report looks at the following areas:

- **Voice-controlled speakers set to have a big impact on music habits**
- **Greater investment in podcasts**

2017 was a very good year for the UK music market. The British Phonographic Industry (BPI) reported that music consumption increased by 9.5% across all formats with 135.1 million albums streamed, downloaded or purchased. Growth was driven by a 51% increase in streaming to 68.1 billion streams. Mintel estimates that music industry income increased by 15% in 2017 to £831 million. As take-up of paid-for music streaming services grows and free streaming services look to boost advertising, Mintel expects streaming income to continue to increase significantly over the coming years leading to more overall growth for the market.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know
 Products covered in this Report

Executive Summary

The Market

Streaming growth drives industry income growth of 15% in 2017
 Figure 1: UK music industry income from physical, digital and streaming, 2012-22

Audio streams made up over half of music consumption in 2017

Key Players

More than eight in 10 free streamers use YouTube
 Nearly six in 10 paid streamers use Spotify Premium
 Voice-controlled speakers give greater focus to audio quality
 Spotify adds new visual layer to podcasts with Spotlight

The consumer

Four in 10 people listen to a free music streaming service
 Figure 2: Use of music formats, February 2018

The radio is the most popular device for listening to music
 Figure 3: Device used to listen to music, February 2018

Opinion divided on how helpful voice control is
 Figure 4: Attitudes towards smart speakers, February 2018

People want more music diversity from streaming services
 Figure 5: Attitudes towards music streaming services, February 2018

Adverts in the middle of podcasts are less likely to be skipped
 Figure 6: Podcast advertising, February 2018

What we think

Issues and Insights

Voice-controlled speakers set to have a big impact on music habits

The facts

The implications

Greater investment in podcasts

The facts

The implications

The Market – What You Need to Know

Streaming growth drives industry income growth of 15% in 2017

Audio streams made up over half of music consumption in 2017

Voice-controlled smart speakers to impact music consumption

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New rules introduced for Official Singles Charts to help new artists
YouTube under pressure from music industry

Market Size and Forecast

Streaming growth drives industry income growth of 15% in 2017
Physical market value falls less than expected
Figure 7: UK music industry income from physical, digital and streaming, 2012-22
Figure 8: UK music industry income from physical, digital and streaming, 2012-22
Segment forecasts
Figure 9: UK music industry income from streaming services, 2012-22
Figure 10: UK music industry income from physical sales, 2012-22
Figure 11: UK music industry income from digital sales, 2012-22

Forecast methodology

Market Segmentation

Streaming continues to drive market forwards but physical remains resilient
Figure 12: Music industry income, 2012-16
Audio streams grow to account for over half the music market
Figure 13: Volume of UK audio streams, 2014-17
The vinyl revival is not slowing down
Figure 14: Vinyl album sales, 2013-17

Market Drivers

Voice-controlled smart speakers to impact music consumption
Figure 15: Ownership and interest in smart speakers, April 2018
YouTube under pressure from music industry
New rules introduced for Official Singles Charts to help new artists

Key Players – What You Need to Know

More than eight in 10 free streamers use YouTube
Nearly six in 10 paid streamers use Spotify Premium
Spotify adds new visual layer to podcasts with Spotlight
Spotify launches new self-serve ad platform
Voice-controlled speakers give greater focus to audio quality
YouTube reportedly to launch new music streaming service in US

Streaming Services – Market Share

More than eight in 10 free streamers use YouTube
Figure 16: Use of free music streaming services, February 2018
Nearly six in 10 paid streamers use Spotify Premium
Figure 17: Use of paid-for music streaming service, February 2018

Launch Activity and Innovation

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Spotify adds new visual layer to podcasts with Spotlight
 Spotify launches new self-serve ad platform
 Voice-controlled speakers put greater focus on audio quality
 Spotify might be looking to introduce its own smart speaker
 Spotify introduces RISE to help find new stars
 Apple introduces new Analytics dashboard for artists
 YouTube reportedly to launch new music streaming service in US

Brand Research – Streaming Services

Brand map

Figure 18: Attitudes towards and usage of selected brands, April 2018

Key brand metrics

Figure 19: Key metrics for selected brands, April 2018

Brand attitudes: Spotify is viewed as offering more value for money

Figure 20: Attitudes, by brand, April 2018

Brand personality: Apple Music perceived as more unethical and exclusive

Figure 21: Brand personality – macro image, April 2018

Spotify is the most appealing streaming service

Figure 22: Brand personality – micro image, April 2018

Brand analysis

Amazon Prime Music is viewed as reliable and accessible

Figure 23: User profile of Amazon Prime Music, April 2018

Spotify has the strongest and most positive brand image

Figure 24: User profile of Spotify, April 2018

People consider Apple Music to be expensive

Figure 25: User profile of Apple Music, April 2018

Google Play doesn't stand out

Figure 26: User profile of Google Play Music, April 2018

The Consumer – What You Need to Know

Four in 10 listen to a free music streaming service

The radio is the most popular device for listening to music

Many question the sound quality of smart speakers

People want more music diversity from streaming services

One in three listen to podcasts

Many are willing to pay for podcasts

Use of Music Formats

Four in 10 listen to a free music streaming service

Figure 27: Use of music formats, February 2018

Figure 28: Use of music formats, by age, February 2018

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Over one in four still buy CDs

Younger people are still downloading music

Use of Streaming Services

YouTube is the most popular streaming service

Spotify looks to boost advertising revenue

One in four free streamers listen to BBC iPlayer Radio

Figure 29: Use of free music streaming services, February 2018

Over half of paid-for streamers use Spotify Premium

Services look for ways of offering exclusivity

Figure 30: Use of paid-for music streaming service, February 2018

Figure 31: Repertoire of paid-for music streaming services used, February 2018

Devices Used to Listen to Audio

The radio is the most popular device for listening to music

Figure 32: Device used to listen to music, February 2018

One in 10 use a smart speaker to listen to music

Two in three 16-24-year-olds listen to music on mobile devices

One in three have listened to a podcast in the last three months

Figure 33: Devices used to listen to podcasts, February 2018

Attitudes towards Smart Speakers

Apple looks to cater for audiophiles

Figure 34: Attitudes towards smart speakers, February 2018

Opinion divided on how helpful voice control is

Voice control to change discovery on streaming services

Collective vs individual listening

Removing the visual aspect of discovery could narrow music requests

Attitudes towards Music Streaming Services

People want more music diversity from streaming services

People struggle to remember music details when searching

Figure 35: Attitudes towards music streaming services, February 2018

One in four want to see their friends' music

Podcast Payment and Advertising

Podcasts show financial potential

Figure 36: Willingness to pay for podcasts, February 2018

Figure 37: Willingness to pay for podcasts, by age, February 2018

Figure 38: Willingness to pay for podcasts, by household income, February 2018

Adverts in the middle of podcasts are less likely to be skipped

Figure 39: Podcast advertising, February 2018

One in four often hear the same products advertised across podcasts

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Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

Consumer research methodology

Appendix – Market Size and Forecast

Forecasts

Figure 40: UK music industry income from physical, digital and streaming, 2017-22

Figure 41: UK music industry income from physical, 2017-22

Figure 42: UK music industry income from digital, 2017-22

Figure 43: UK music industry income from streaming, 2017-22

Forecast methodology

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