

Dining Out in 2018 - US - December 2017

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"Restaurant sales are predicted to grow; however, on a more micro-level restaurants are struggling to maintain relevancy, with consumers faced with a variety of options to choose from when dining out. In order to succeed, restaurants have to focus on their core value propositions from an experience, cost, and menu perspective."

- Diana Kelter, Foodservice Analyst

This report looks at the following areas:

- Consumers plan to cook at home more in 2018
- Restaurant sales are growing, but individual restaurants are struggling

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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