



## March 2018

### Consumers and the Economic Outlook - Quarterly Update - UK

“People are still wary about the potential impact of Brexit – particularly when it comes to the cost of living. But people seem able to separate these macro-economic concerns from their own personal financial situation. Unemployment remains at record lows, and while average wages are still increasingly more slowly than ...

## February 2018

### Beach Holidays - UK

“Holidaymakers are more likely to cut back on short city breaks in the low seasons, rather than forgo their longer summer beach break. This gives operators the chance to diversify their beach products, offering more options to customise beyond the traditional 'fly and flop' break.”

– **Fergal McGivney, Senior ...**

### Special Interest Holidays - UK

“Despite uncertain economic times in the UK there are plenty of opportunities for smaller specialist agents to leverage their expertise in niche markets. More than half of the UK adult population say they are interested in a dedicated special interest holiday. Younger people are looking for ways to discover new ...

### Holidays to France - UK

“France needs to promote two contrasting messages to UK visitors; the first is being a slow and sensuous destination which offers a tranquil escape from the modern, over-busy, ‘always connected’ world, the second highlighting a vibrant, quirky, dynamic and contemporary country.”

– **John Worthington, Senior Analyst**

## January 2018

### Holiday Review - UK

“Rising inflation, more expensive oil, and a fluctuating Pound will weigh on consumers’ spending power in 2018. We expect to see a slight reduction in the growth of overseas trips as some consumers opt for staycations instead of short breaks during the low seasons. We could also see more consumers ...