



## October 2023

### Forecourt and Convenience Retail - Ireland

"Convenience stores remain key destinations for top-up shopping among Irish consumers in 2019, with a strong contingent of consumers (particularly in younger age groups) noting their interest in the expansion of the own-brand offering among forecourt and convenience retailers."

- **Brian O'Connor, Senior Consumer Analyst**

**Key issues covered in this Report:**

## September 2023

### Fashion and Sustainability - Ireland

"The array of sustainable methods, such as pre-loved platforms, rental companies and the vintage revival, have made it possible for consumers to act on their sustainable attitudes in a more cost-effective, waste-reducing way and is likely to soon become a significant challenge to fast fashion brands. The traceability of fashion ...

## August 2023

### Mobile Phones - Ireland

"Cost of living continues to influence the sector, with consumers indicating a greater willingness to compare contract and handset prices in their next renewal cycles. This will see consumers focus more on value for money when buying mobile phones."

## May 2023

### Online and Mobile Retailing - Ireland

"The ongoing cost-of-living crisis is seeing consumers increasingly turn to online channels to search for bargains and discounts to make ends meet – while many



are evaluating if the cost of travelling to bricks-and-mortar shops is more expensive than having items delivered via online channels.”

– **Brian O’Connor, Category ...**

## Upcoming Reports

**Supermarket Retailing - Ireland - 2023**

**Discounters - Ireland - 2023**