



March 2019

Online and Mobile Retailing - Ireland

“As smartphones continue to improve and develop greater capabilities, consumers are becoming increasingly dependent on these devices for online shopping habits both in the home and out of the home which is contributing to the declining usage of laptop/desktop computers. Looking at the next five years, online and mobile ...

February 2019

Hair & Skincare Products - Ireland

“Increasing concern with the environment among Irish consumers will help to shape the hair and skincare market moving forward, with greater demands for products that offer more environmentally friendly options, and if consumers are willing to pay for this, it could help reverse the decline in value sales for soaps ...