

March 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“People are still wary about the potential impact of Brexit – particularly when it comes to the cost of living. But people seem able to separate these macro-economic concerns from their own personal financial situation. Unemployment remains at record lows, and while average wages are still increasingly more slowly than ...

Car Purchasing Process - UK

“The UK car market recorded a fall in sales in 2017 signalling a period of increased difficulty for those involved in production and retail. Yet while factors such as uncertainty following the Brexit vote and rising costs of ownership are currently subduing demand internally, the market continues to offer opportunities ...

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Car Review - UK

“After a period of growth the UK car market has begun to enter a period of stability. New sales are in decline while the used market has stagnated. Yet within the market change continues. Owners are increasingly looking for a more bespoke vehicle with a growing percentage also looking for ...

Motor Insurance - UK

“Such strong growth in average motor insurance premiums appears to be unsustainable given upcoming changes to claims processes, meaning insurers will need to look elsewhere for healthy margins. High potential distribution channels represent a chance to embrace changes in the way people drive, while brand is becoming more important in ...