



## July 2023

### Consumers and the Cost of Living - Ireland

“Consumers have made several changes to the ways they shop as a result of the ever-increasing prices of goods and services. A lack of confidence in government support has made brands realise that they need to support consumers themselves by recognising the financial stress that many are experiencing, which builds ...

## May 2023

### The Working Life - Ireland

“The disruption of the COVID-19 pandemic to the employment market revealed opportunities to refresh the working arrangement of many consumers, with a shift to remote working during the pandemic having a lasting impact through hybrid working, which many consider to be a more flexible and accommodating way of working. This ...

## March 2023

### Pets - Ireland

“The cost-of-living crisis is taking its toll on the furry members of Irish families, with owners cutting back on insurance coverage, spending on food and accessories and as a result, more pets are in danger of being surrendered to shelters. The ongoing ‘humanisation’ of pets, however, will mean those with ...