

## March 2018

### Consumers and the Economic Outlook - Quarterly Update - UK

“People are still wary about the potential impact of Brexit – particularly when it comes to the cost of living. But people seem able to separate these macro-economic concerns from their own personal financial situation. Unemployment remains at record lows, and while average wages are still increasingly more slowly than ...

### Menswear - UK

“The increased choice of retailers for men has made the menswear market much more competitive and made male shoppers more demanding and less brand loyal, meaning retailers need to do more to stand out and differentiate their offer.”

## February 2018

### Optical Goods Retailing - UK

“Consumer spending on optical goods and services in the UK has continued to rise. However, growth in the market continued to be hindered by low inflation in core categories as a number of the leading players rely on competitive pricing strategies to attract customers. As a result, the independents are ...

## January 2018

### Fashion Accessories - UK

“While women aged 16-24 are the main fashion accessories buyers, they show little brand loyalty meaning that retailers and brands need to do more to compete for their spend. Given that fashion trends drive purchasing among young women, retailers and brands need to focus more on appealing to them with ...